

What's happened?



The Scituate Business Association was busy decorating the wreaths that the Boy Scouts of Troop 1 North Scituate hung on the light post in both the Villages of Hope and North Scituate. The Gentian Garden Club once again provided wreaths for the town offices adding to the festive flavor of Scituate.

The Hope Associates kicked off the holiday season with their tree lighting at the Hope Gazebo.

We were able to bring back the Festival of Trees along with Christmas in the Village. The SBA committee met throughout the year to plan this successful event. This was a weekend long celebration that couldn't have happened without the support of the following businesses and organizations:



The trees that were displayed at the gazebo were provided by Frederickson Farms, Scituate Lumber, Navigant and Rambone and Sprague. Businesses had the opportunity to purchase a tree and decorate it the way they wished. This year we were even able to offer trees to the public as well.



We opened up the night with the lighting of the trees along with music which was brought to us by Reggie Centracchio's Entertainment which including students from Scituate High School, Dianne Du and her carolers, and Jessie Liam and his father.



The Scituate Police Department once again held their "Stuff a Cruiser" event.



New Day Planning-Trivent and Cold Brooke Café both offered hot coco to keep guest warm while they enjoyed the night.

North Scituate Baptist Church opened their doors to hold 22 vendors which were invited by the Scituate Rotary Farmers Market. The Church sold delicious home baked goods while the Rotary sold chowder.

Trinity Church hosted their Christmas Bazaar and greens sale.

We were able to find the Snow Queen at the North Scituate Library. The North Scituate Elementary School had their Christmas crafts. And you could see Rudolph and Frosty walking around providing entertainment to both young and old.



Thomas the Train with conductor Reggie Centracchio thrilled over 300 children with a fun journey around the Gazebo.



Navigant Credit Union sponsored the trolley for the 3rd year.

And we cannot forget the Antique Fire Truck Association with their lighted parade that brought Santa to Town.



We would also like to give a big shout out to the Scituate Recreation Department for all their support to make this event successful.

Wreath Contest and Home Decorating Contest!

As an additional incentive for people to visit Scituate this year we hosted a wreath decorating contest along with a home decorating contest.

Wreaths could be purchased from Country Gardner, Frederickson Farms, or Scituate Nursery. We had 11 entries which were displayed at the Gazebo during Christmas in the Village- Festival of Trees. Over 300 votes were tallied, and the winners were announced Sunday at the First Responders Concert.



9 Houses registered to participate in our first ever "Light Up the Night" contest. Linda and Bob Gregory were our grand prize winners. They received a home portrait which was donated by Gene Hutnak Photography.



We are excited to bring these contests back this year.

First Responders Appreciation Concert

On Sunday December 12th a concert to honor our First Responders and Veterans was held at the Scituate High School Auditorium. Mike Montecalvo from WPRI News Channel 12 was our guest MC. As a surprise to Mike the Governor presented an award to him for the wonderful work on his stories about veterans and the honor flight.

Kelley Lennon opened the musical show. She was followed by the 88th Army Band, Governors Own Rhode Island Army National Guard.

The show was produced by Reggie Centracchio Entertainment.



What's coming up?

SBA-RI Members Winter Meeting
SBA-RI will be holding its Winter Meeting on
Monday, February 21st at
Gene Hutnak Photography from 6pm to 8 pm

Gene will be doing a short presentation on making a positive first impression with a professional business portrait. He will also be creating complimentary business "head shots" for any attending members who would like one.



Please take this opportunity to network with other local businesses and to learn what the SBA-RI has been doing to help grow awareness of our members in our community and beyond.

RSVP: genehutnak@gmail.com
or 949-8184

Beverages and light snacks will be served.



Networking Breakfasts are Returning!

The networking concept offers a different type of socializing in a casual "breaking bread" setting.

These will be held regularly throughout the year. Our plan is to have keynote speakers as well as targeted topics of discussions.

We will collect a nominal fee of \$15 to cover the cost. We hope you will take the opportunity to meet fellow business owners.

Welcome Home Baskets, a great Way to promote Your business!



This is an ongoing program and if you're not currently participating, please get in touch with Christine Hall to have your business included. As you can see, it's a great way for new residents to discover you!

Scarecrows Will Return to the Village in 2022!

Don't miss out on another opportunity to promote your business. The Scarecrows in the Village will return this year for its 3rd annual debut. Sign up and display a scarecrow at your store front. Don't have a store front? No problem you can display at the North Scituate Gazebo. A low-cost way to get your business name out to the public. This event will return in the fall after the Art Festival. Get your creative juices going. We are hoping to make this as popular as the Festival of Trees.



Please continue to check out the progress of the website www.sba-ri.com

VOLUNTEERS
NEEDED

The Scituate Business Association is looking for volunteers to help on various committees and to help at events. Specific committees' members to help with include:

Membership recruitments visit and welcome new businesses in town as well help build membership with businesses that we have not been able to reach yet – we grow together.

Events- Helping plan and work at the various events, whether you only want to work at one event or all (Networking events, Christmas in July, Summer BBQ, Scituate Scarecrows, Christmas in the Village) your help is needed- any amount of time is helpful.

Media- helping with the Newsletter, Business Directory, Social Media pages and website

Welcome Home Baskets- gathering items from various businesses, putting together baskets, and delivering them. All help is welcomed!

Please reach out to info@sba-ri.com or any board member to let us know what you can do- there is much to be done, to help make our organization the best it can be to help your business. If you have ideas for events or other ways to help, make our organization work better for you please let us know.